Job Description for Motion Graphic Designer

About Vizara Technologies:

Vizara is a technology start-up, founded by entrepreneurs holding PhDs from IIT Delhi, IIT Kharagpur and MIT, offering knowledge-based solutions with Augmented Reality (AR), Virtual Reality (VR), Mixed Reality (MR), Artificial Intelligence (AI) and 3D printing technologies in various domains such as heritage preservation, tourism, education, entertainment, infrastructure, new media, and smart city governance.

Roles & Responsibilities:

Graphics Requirements :

- Creative thinking to produce new concepts and ideas and design artwork to the overall brief.
- Creative and innovative with an eye for aesthetics.
- Should have a good understanding of Photo manipulation.
- Working as part of a team with Creative Head, copywriters, other designers, Software developers Like and marketing specialists.
- An eye for detail, produce error free graphics and layouts.
- Participate in a brainstorming session to share new design perspectives and ideas.
- Maintain up-to-date knowledge about latest graphic design techniques.
- Determine the message the design should portray through his/her artwork.
- Should have a good understanding of typography, visual hierarchy, color theory and other design principles.
- Review designs and copy for errors before printing or publishing them.

Motion Graphic Requirements :

- Creating and delivering motion graphics for various media
- Working with art and creative teams to select audio, video, colors, animation, etc.
- Editing video footage and adding Background music, SFX and elements to enhance motion graphics
- Staying up to date on the latest graphic design techniques

Skills Required:
- Adobe Photoshop, Illustrator, After Effect, Adobe Premiere Pro.
- Knowledge of Adobe XD, Figma will be a plus.

Qualifications and Education Requirements:
- 2+ years of experience in UI/UX and Graphic Designing.

Application and Assessment Process: Selected candidates will be invited to attend a combination of interviews and case studies. This selection process is subject to change, but you will be notified if any changes are made.

Salary: As per industry standards
Employment type: Fulltime
Location: Gurgaon